

B.B.A. (CBCS Pattern) Semester-V
UCB5E03 - Logistics Management-I

P. Pages : 1

Time : Three Hours



GUG/S/25/13030

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) State the function of logistics management. 8
b) What do you mean by logistic management? Explain the objective of logistic management. 8

OR

- c) Explain the need and importance of logistic management. 16
2. a) Discuss the types of equipment used in material handling. 8
b) Describe the role of material handling. 8

OR

- c) Explain the nature and importance of material handling. 16
3. a) What is warehousing? State the importance of warehousing. 8
b) Discuss the strategy of selection of site. 8

OR

- c) Describe the concept and types of warehousing. 16
4. a) State the role of material storage. 8
b) Discuss the various principles of material storage. 8

OR

- c) Explain the types of material storage with their importances. 16
5. Write short note. 16
a) Function of logistic.
b) Role of ware housing.
c) Logistic packaging.
d) Storage Design.
